



MANAGED SERVICE PROVIDER "MSP" MARKET UPDATE Q3 2025

NEW YORK | LONDON | LOS ANGELES | PARIS | MUNICH
SAN FRANCISCO | BERLIN | DUBAI



OUR VALUE PROPOSITION

WHY OUR CLIENTS CHOOSE US



100% TECH-FOCUSED

Deep sector expertise in
8 core tech verticals



INDEPENDENT AND PARTNER-LED

Partner-owned investment
bank with an entrepreneurial
team



RECOGNISED BY THE INDUSTRY

10x investment bank of the year,
+45x deal of the year,
6x leadership awards



EXTENSIVE M&A AND CORPORATE FINANCE EXECUTION SKILLS

Executing wide range of
transactions including
Strategic M&A, PE Buyouts,
Private Placements, Buy Side,
and Carve Outs deals



GLOBAL REACH COMBINED WITH LOCAL PRESENCE

One of the largest tech teams
with senior professionals in the
US, Europe and Middle East



STRONG TRANSACTION TRACK RECORD

Over 500 transactions
completed incl. numerous tech
landmark deals



LEADER IN MID-MARKET TECH INVESTMENT BANKING

Top Global Boutique
Investment Bank

STRONG TRANSACTION TRACK RECORD ACROSS THE GLOBAL TECH LANDSCAPE

OVER 500+ TRANSACTIONS COMPLETED



PROVEN TRACK RECORD IN MSP M&A AND GROWTH FINANCING ADVISORY

 a portfolio company of  ACQUISITION OF  IT Services	 SALE TO  IT Services	 TRANSACTS WITH  a portfolio company of  IT Services	 SALE TO  a portfolio company of  MSP	 a portfolio company of  MAJORITY SALE TO  MSP
 a portfolio company of  SALE TO  MSP	 a portfolio company of  HAS RECEIVED MAJORITY INVESTMENT FROM  Digital MSP	 RECAPITALIZATION WITH  MSP	 HAS SOLD A MINORITY STAKE TO  MSP	 HAS BEEN ACQUIRED BY  MSP
 a portfolio company of  HAS ACQUIRED  MSP	 a portfolio company of  SALE TO  MSP	 a portfolio company of  HAS ACQUIRED  MSP	 PRIVATE PLACEMENT  MSP	 SALE TO  a portfolio company of  MSP



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Q3 MSP M&A DEAL COUNTS AND DOLLAR VALUE RAMP SIGNIFICANTLY

100+ TRANSACTIONS WITH \$2.6 BILLION IN DEAL VALUE



MSP M&A activity ramped significantly in Q3 2025, with deal volume increasing 17% Q-o-Q to 108 transactions. The disclosed deal value increased sharply to \$2.6 billion with a significant uptick in large ticket transactions.



In line with previous quarters, both strategic and financial consolidators remained active in pursuing IT service providers to strengthen their service capabilities, with such deals making up 85% of total transactions in Q3 2025.



Strategic buyers continue to consolidate actively, with all the top 10 players acquiring at least five MSPs over the past two years. In contrast, financial investors typically focus on one or two MSP investments.



The global MSP market value reached \$305 billion in 2024 and is expected to grow to \$571 billion by 2033, driven by increasing IT complexities and demand for cost efficiency.

STRONG MARKET TRACTION DESPITE ECONOMIC UNCERTAINTY

121

MSP transactions
in Q3 2025

\$305bn

Global managed service
market value in 2024

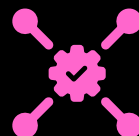
~7.2%

Expected market growth CAGR
until 2033

Top 3 Most Important Outcomes Achieved From Managed Services



Outsourcing IT services to MSPs
enables operating cost efficiencies



Assist in navigating the complexities
of advanced IT environments



Rapid deployment of new
technology

WHAT BUYERS ARE REALLY LOOKING FOR IN TODAY'S MSP MARKET

As we close out 2025, the MSP M&A market continues to demonstrate resilience and depth — even amid shifting macroeconomic conditions and elevated capital costs. Strategic buyers and private equity sponsors remain highly active, but their priorities have evolved. Today’s acquirers are more selective, disciplined, and focused on tangible value creation levers.

Across transactions this year, including Titan MSP’s acquisition of RFA and Focus Technology’s acquisition of Converged, both buy-side clients of Drake Star, several themes have emerged that reflect what buyers are really looking for:

Operational maturity and scalability	Recurring revenue quality	Vertical expertise and differentiation	Talent and leadership depth	Cybersecurity and cloud proficiency
Buyers increasingly favor MSPs with well-structured delivery models, clear accountability across service lines, and standardized processes that can scale.	While top-line growth remains important, acquirers are prioritizing revenue visibility and stickiness. High-retention managed services with multi-year contracts and minimal churn are at a premium.	MSPs serving regulated or complex industries (e.g., financial services, healthcare, government) continue to command strong interest due to higher barriers to entry and compliance-driven switching costs.	Cultural alignment and management succession are key diligence areas. Buyers want to see teams that can integrate effectively and continue driving client relationships post-close.	Security, compliance, and cloud transformation capabilities have moved from “nice-to-have” to “must-have.” The ability to deliver secure, compliant hybrid-cloud environments is now central to MSP valuations.

“Both Titan MSP and Focus Technology exemplify how disciplined, well-capitalized platforms are pursuing strategic acquisitions to broaden their service portfolios, deepen technical expertise, and expand regional coverage — even as they maintain a sharp focus on integration and client experience.

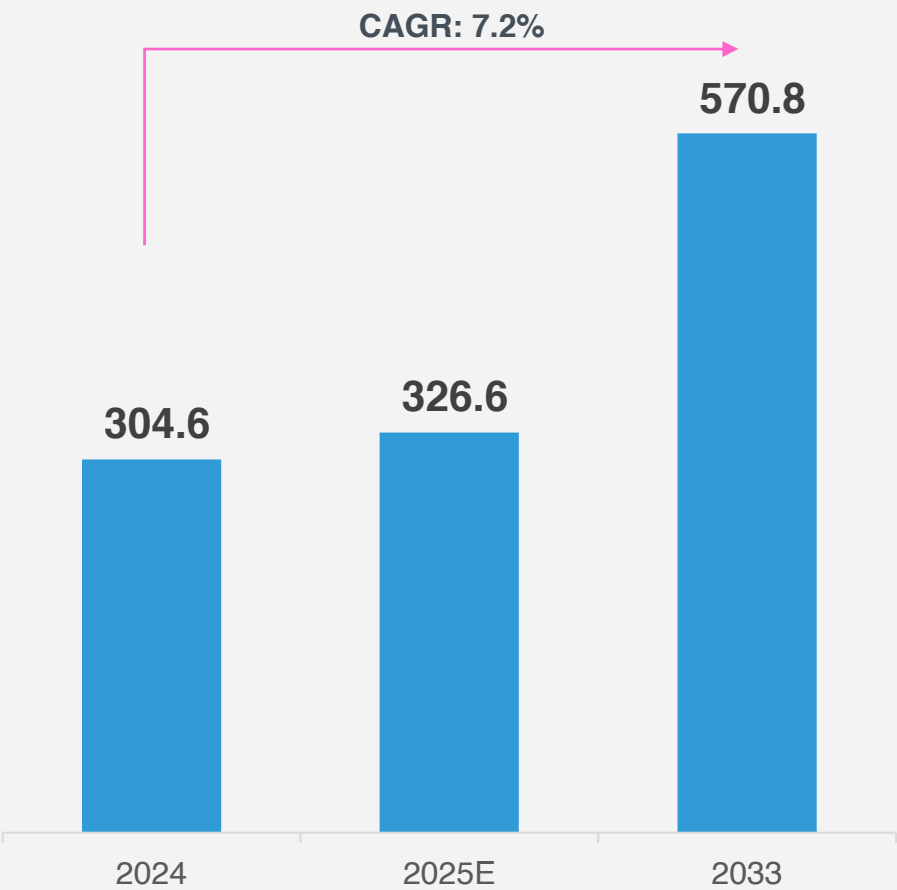
At Drake Star, we continue to see strong buy-side and sell-side activity in the sector, underpinned by recurring revenue models, strategic consolidation, and continued investor confidence in IT services. The next wave of transactions will likely reward MSPs that demonstrate not just growth, but operational excellence, cybersecurity maturity, and the ability to deliver measurable client outcomes.”



Sam Levy
Partner, Drake Star

IT COMPLEXITIES AND COST EFFICIENCY DRIVING MANAGED SERVICES TO REACH \$570B

MANAGED SERVICES MARKET SIZE | \$ BN



KEY DRIVERS



Increasing Complexity: The swift advancement of technology, varied software environments, and the integration of numerous platforms are driving the need for managed services.



Cost Efficiency: Managed services improve cost efficiency by optimizing resource utilization and reducing operating expenses, thereby enhancing overall profitability. Businesses are increasingly choosing to outsource to MSPs for infrastructure and tools at a predictable monthly fee, rather than investing in costly hardware and software.



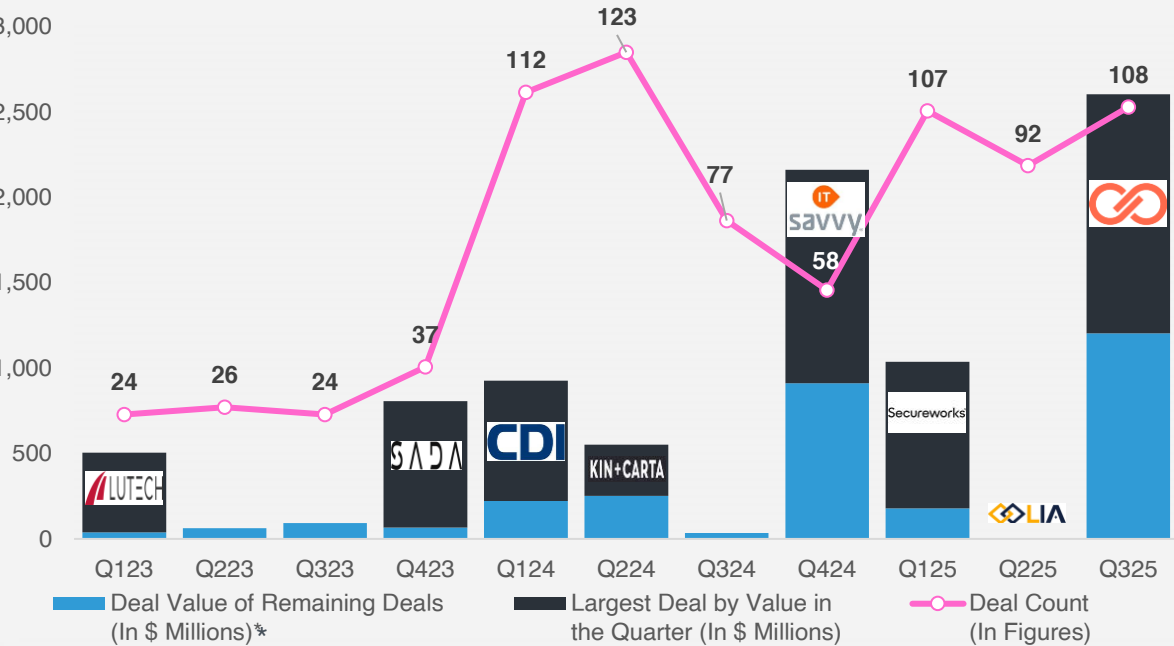
Cybersecurity Challenges: The rising incidence of cybersecurity threats is fueling the need for MSPs, who provide specialized solutions such as 24/7 monitoring and threat detection. These services are vital for safeguarding sensitive data and ensuring compliance with regulations.



Enhanced Business Agility: Managed services offer the flexibility to promptly adapt IT resources to changes in the market, customer requirements, and emerging opportunities. This capability allows for swift responses without being constrained by fixed infrastructure.

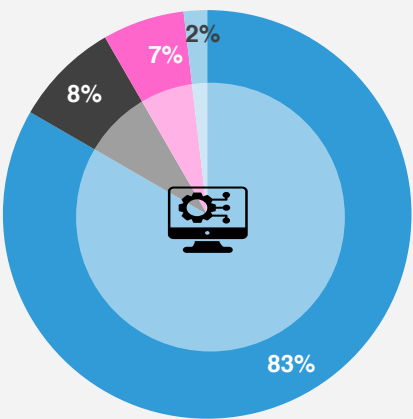
M&A ACTIVITY CONTINUES TO GROW, DRIVEN BY IT SERVICES MAKING UP 83% OF DEALS

108 ANNOUNCED M&A DEALS IN THE US AND EUROPE IN Q3 2025, WITH \$2.6B AGGREGATE DISCLOSED DEAL VALUE



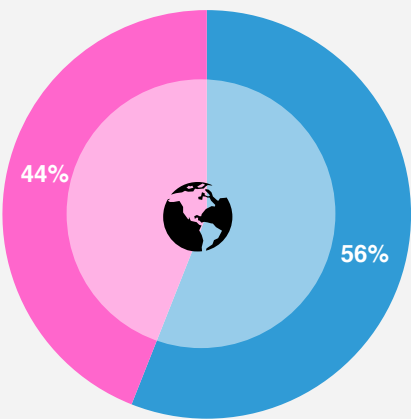
Q3 2025 DEAL COUNT BY SEGMENT

Total - 108



Q3 2025 DEAL COUNT BY GEO

Total - 108



■ Europe ■ United States

DEAL COUNT BY SEGMENT



IT Services



Systems Software



Communications and Networking



Commercial Services

Note: Deal value reflects solely the capital invested by those deals that disclose their specific value. Not all transactions report deal value.

MSP PLATFORMS CONTINUE TO CONSOLIDATE WITH TOP 10 CLOSING 5+ DEALS EACH

TOP MSP CONSOLIDATORS | Q4 2023 – Q3 2025

TOP 10 MOST ACTIVE STRATEGIC CONSOLIDATORS*

TOP 10 MOST ACTIVE FINANCIAL CONSOLIDATORS**

Includes deals since Oct 2023. *Ranked by total deal count.

**Most financial investors have made only two investments in MSP companies. Therefore, apart from the first five investors, rest listed under them do not adhere to any ranking.

U.S. CONTINUES TO BE THE LARGEST M&A MARKET

TOP M&A DEALS IN THE MSP SPACE | Q3 2025

COMPANY	COUNTRY	EMPLOYEES	REVENUE (\$ Mn)	DEAL SIZE (\$ Mn)	EV/EBITDA	ACQUIRER	ACQUIRER COUNTRY	DATE
 Crayon		4,200	650.5	1,400.0	13.9			Jul 25
		2,700	613.3	404.6	8.1			Aug 25
 ATMECS™ Passionate Minds		1,500	-	-	-	 SUTHERLAND®		Aug 25
		1,400	162.5	-	-	 Grant Thornton		Sep 25
		650	-	25.7	-	 enet Open Access Networks		Sep 25
 RFA RICHARD FLEISCHMAN & ASSOCIATES		517	-	-	-	 TITAN * Salt.		Aug 25
 monacotelecom		350	-	731.3	-	 ARCHOS		Sep 25
 02i INGENIERIE		275	11.9	0.4	-	 PERFORMIVE		Jul 25
 CloudFirst		50	-	40.0	8.0	 FOCUS TECHNOLOGY *		Sep 25
 CONVERGED TECHNOLOGY GROUP		42	-	-	-			Aug 25

Note: Drake Star provided buy-side services to the Titan MSP and Focus Technologies

SELECT M&A DEALS IN THE MSP SPACE

Q3 2025



Crayon

\$1.4B
ACQUISITION BY



one

- Crayon Holdings was acquired by SoftwareONE AG, a Swiss software and cloud services company, for \$1.4 billion on July 2, 2025.
- This strategic acquisition enhances SoftwareOne and Crayon's geographic reach and service capabilities, targeting CHF 80–100 million (\$100–125 million) in annual cost synergies within 18 months.

Jul-2025



telent

\$405M
ACQUISITION BY



M GROUP

- Telent was acquired by M Group Services, via its financial sponsor CVC Capital Partners, for GBP 300 million (\$405 million) through an LBO on August 1, 2025.
- The acquisition will expand M Group Services' reach into attractive adjacent markets, including the public sector, defense, emergency services, and education.

Aug-2025



monaco telecom

\$731M
ACQUISITION BY



Salt.

- Monaco Telecom was acquired by Salt Mobile SA, a Swiss telecom service provider, for CHF 585 million (\$731 million) on September 17, 2025.
- This acquisition will help Salt expand its European presence and service offerings while creating opportunities for operational synergies and long-term value growth.

Sep-2025



CloudFirst

\$40M
ACQUISITION BY



PERFORMIVE

- CloudFirst, a subsidiary of US-based Data Storage Corporation (DSC), was acquired by Performive, via its financial sponsor Renovus Capital Partners, through a \$40 million LBO on September 11, 2025.
- DSC intends to use the proceeds to fund acquisitions and investments in digital infrastructure, focusing on AI, GPU technologies, and cybersecurity.

Sep-2025



ATMECS™
Passionate Minds

1,500
EMPLOYEES



SUTHERLAND

- ATMECS Global, an IT services provider, was acquired by Sutherland Global Services, a US-based ITeS firm on August 29, 2025.
- Through this acquisition, Sutherland aims to strengthen its digital transformation capabilities, particularly in AI and cybersecurity, while expanding its service offerings to meet evolving client needs.

Aug-25



auxis

1,400
EMPLOYEES



Grant Thornton

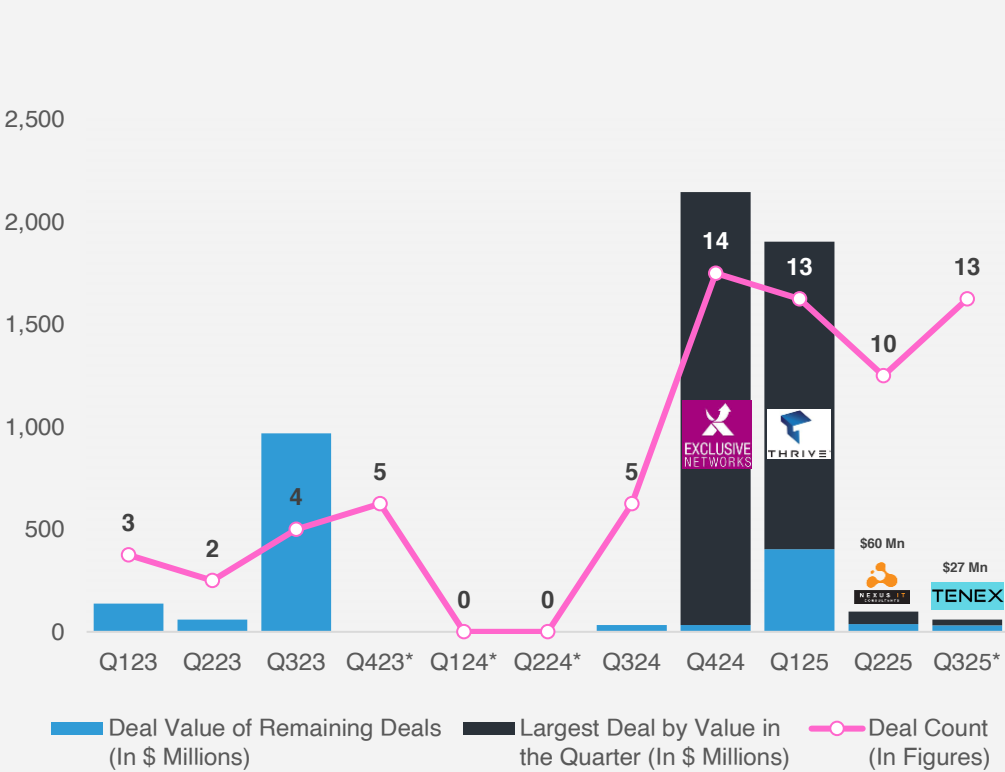
- Auxis, an IT services firm, was acquired by Grant Thornton LLC, via its financial sponsors La Caisse, Ottawa Avenue Private Capital, and New Mountain Capital, through an LBO on September 2, 2025.
- This acquisition will enable Grant Thornton to expand its tech-enabled advisory services, and enhance its capabilities in AI, automation, and shared services.

Sep-2025

Note: This slide presents key deals completed in Q3 2025 and are ranked based on the disclosed deal value and size of the target company.

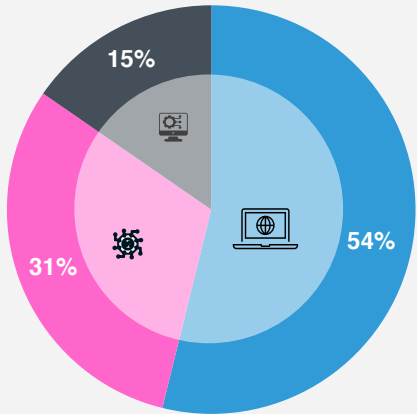
13 PRIVATE PLACEMENTS IN Q3 25, WITH 85% FROM THE US

ANNOUNCED PRIVATE PLACEMENT DEALS IN THE US AND EUROPE | Q3 2025



Q3 2025 DEAL COUNT BY SEGMENT

Total - 13



IT Consulting and Outsourcing



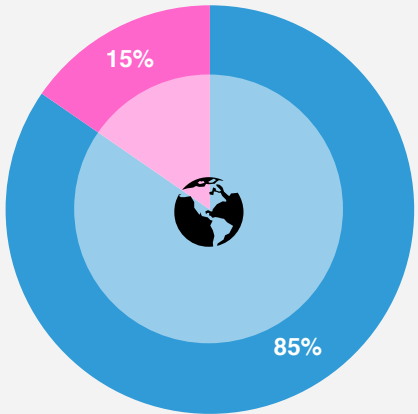
Systems Software



Internet Services and Infrastructure

Q3 2025 DEAL COUNT BY GEO

Total - 13



United States Europe

Note: Deal value reflects solely the capital invested by those deals that disclose their specific value. Not all transactions report deal value. Drake Star did not act as financial advisor on transactions listed on this page.
 *For Q3 2025, the total disclosed deal value is \$59 Mn, with Tenex Security Inc. reporting the largest deal value of \$27 Mn.
 *No deal values disclosed for Q4 2023, Q1 2024, and Q2 2024. No transactions took place in Q1 2024 and Q2 2024.

IT CONSULTING & SOFTWARE FIRMS DRIVE INVESTMENTS

TOP PRIVATE PLACEMENT DEALS IN THE MSP SPACE | Q3 2025

COMPANY	SUBSECTOR	COUNTRY	REVENUE (\$ Mn)	DEAL SIZE (\$ Mn)	EMPLOYEES	SELECT INVESTOR	DATE
 FLEXENTIAL	Internet Services and Infrastructure		466.3	-	850	GI PARTNERS	Aug 25
 TEKSTREAM The People to Power Your Success	IT Consulting and Outsourcing		-	-	300	ASH IP	Jul 25
 AccessIT [®] GROUP, INC.	IT Consulting and Outsourcing		-	-	80	NAUTIC	Jul 25
 LASS BOX	IT Consulting and Outsourcing		5.4	-	50	PANTHER Equity Group	Jul 25
 RedZone TECHNOLOGIES	IT Consulting and Outsourcing		7.1	-	30	ParkerGale CAPITAL	Sep 25
 COEO	Internet Services and Infrastructure		5.9	-	30	RCG Riata Capital Group	Aug 25
 TENEX	Systems Software		-	27.0	-	CROSSPOINT CAPITAL	Sep 25
 AIRMDR	Systems Software		-	15.5	-	Race Capital	Jul 25
 OSTRA SECURITY	Systems Software		-	9.5	-	GENERAL CATALYST	Aug 25
 daylight	Systems Software		-	7.0	-	BainCapital VENTURES	Jul 25

SELECT PRIVATE PLACEMENT INVESTMENTS IN MSPS

Q3 2025

TENEX



\$27M
INVESTMENT BY

CROSSPOINT
CAPITAL



- Tenex Security, Inc. received \$27 million in a Series A funding round led by Crosspoint Capital, along with existing investors— a16z and Shield Capital on September 11, 2025.
- The funding will enable Tenex to scale its engineering, sales, and marketing functions while supporting enterprise customer growth.

Sep-25

AIRMDR



\$16M
INVESTMENT BY

Race
Capital



- AirMDR raised \$15.5 million in a seed funding round led by Race Capital, with participation from Storm Ventures, and Foundation Capital, on July 9, 2025.
- The company intends to use the funding to enhance its AI-native MDR platform, expand R&D, and scale sales and marketing to serve enterprise clients as well as Managed Security Service providers.

Jul-25

OSTRA
SECURITY



\$10M
INVESTMENT BY

GENERAL
CATALYST



- Ostra Security secured a Series A funding totaling \$9.5 million, co-led by General Catalyst and Rally Ventures, with participation from CapitalFour, on August 7, 2025.
- The funds will be used by Ostra Security to expand its managed detection and response (MDR) capabilities and enhance its overall cybersecurity service offerings.

Aug-25

daylight



\$7M
INVESTMENT BY

BainCapital
VENTURES



- Daylight Security, a cybersecurity start-up, raised \$7 million in Seed funding led by Bain Capital Ventures with participation from Maple VC on July 22, 2025.
- Daylight will utilize the funds to expand engineering and sales teams and develop its hybrid Managed Detection and Response (MDR) platform, combining AI-driven automation with human expertise.

Jul-25

FLEXENTIAL



850
EMPLOYEES

GI PARTNERS



- Flexential Inc., a U.S.-based provider of flexible data center solutions, secured a strategic investment from GI Partners on August 20, 2025.
- Flexential intends to deploy these funds to build next-generation data centers and expand high-density colocation services across the U.S.

Aug-25

TEKSTREAM
The People to Power Your Success



300
EMPLOYEES

ASH
IP



- TekStream Solutions, LLC, a U.S. based managed services firm received a round of funding from ASH Investment Partners, LLC (ASH IP) on July 7, 2025.
- The funding will help TekStream expand service offerings, enhance infrastructure, and scale operations; aligning with ASH IP's strategy of investing in firms that offer digital solutions with skilled engineering teams.

Jul-25

GLOBAL REACH COMBINED WITH LOCAL PRESENCE

ONE OF THE LARGEST TECH TEAMS ACROSS NORTH AMERICA, EUROPE AND ASIA



5
countries



8
offices



500+
transactions



+45
Deal of the Year
Awards



+70%
cross-border
transactions



+30
Partners &
Senior Advisors





MSP

Q3 2025 MARKET UPDATE

WWW.DRAKESTAR.COM

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DRAKE STAR

BELIEVE IN INNOVATION
CHANGE THE WORLD

