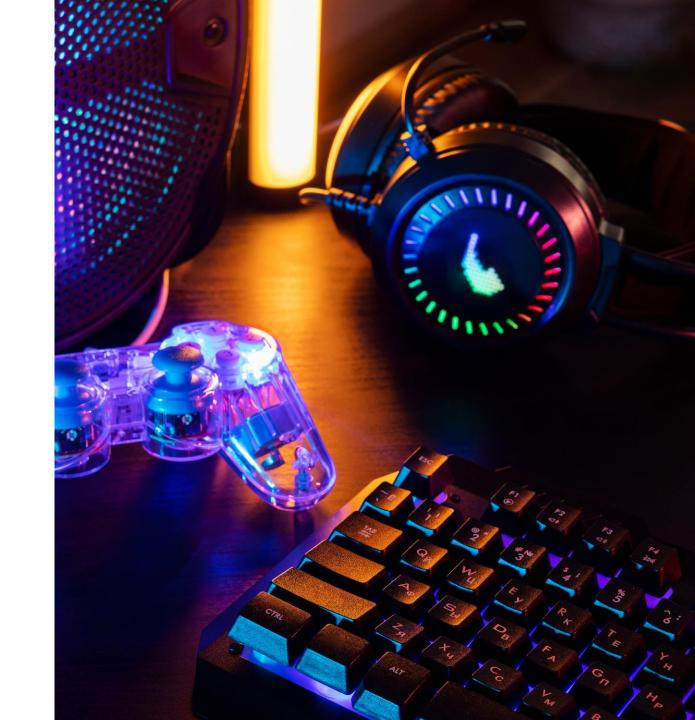
GLOBAL GAMING REPORT Q3 2025

LOS ANGELES | SAN FRANCISCO | NEW YORK | LONDON | PARIS | MUNICH | BERLIN | DUBAI



PROVEN TRACK RECORD IN GAMING M&A AND GROWTH FINANCING ADVISORY



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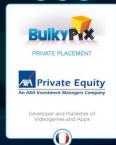






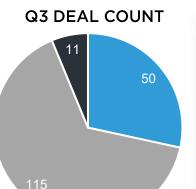




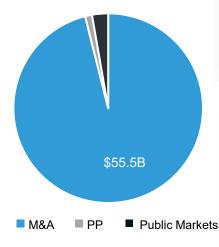




DEAL ACTIVITY IN GAMING & ESPORTS AND MARKET OUTLOOK



Q3 DEAL VALUE



Q3 2025 Summary

- EA's announced \$55B buyout by the Saudi Arabia's PIF / Silver Lake consortium, the largest leveraged buyout in history, made Q3'25 a landmark quarter for gaming M&A.
- Overall gaming M&A activity increased to 50 deals in Q3'25, the highest count in four guarters! Notable transactions included Aonic's \$250M acquisition of Prime Insights, KRAFTON's \$96M purchase of Eleventh Hour Games, DoubleDown's \$76M deal for WHOW Games, and Impact46's \$53M buyout of Kammelna.
- After a year-long slowdown, Q3'25 saw a recovery with 115 private financing rounds, the first increase since Q1'24. Notable rounds included Lingokids (\$120M), Good Job Games (\$60M), Appcharge (\$58M), Million Victories (\$40M), Kong Studio (\$36M), and Distinct Possibility Studios (\$31M). Interest in growth financings for mobile studios surged again in Q3, with five of the largest rounds going to mobile game developers.
- Most active investors over the past year included BITKRAFT, Play Ventures, and Griffin Gaming Partners among larger funds, while Impact46, 1AM Gaming, and 1UP Ventures were the leading seed-stage investors. On the strategic side, Tencent, KRAFTON, and Smilegate drove the most activity, while Animoca, Spartan, and Arbitrum Gaming Ventures were the most active players in blockchain gaming.
- Western public gaming equities performed exceptionally well in Q3'25, with the Drake Star Western Gaming Index up 31.3% for the year. Top performers included Roblox (+136.9%), Unity (+77.9%), and everplay (+75.0%). The broader Drake Star Index, tracking the top 35 global public gaming companies, is up 23.7% YTD, far outperforming the S&P 500's 14.3% gain.
- Light & Wonder, including its social casino arm SciPlay, announced the pricing of \$1B in new debt financing. Azerion Group issued \$260M in new bonds, while Turtle Beach secured a \$150M senior credit facility.

Outlook

- The rebound in public gaming equities is paving the way for a surge in gaming M&A through 2026, as strategics are seizing the opportunity to capitalize on higher valuations and fuel bold inorganic growth to sustain investor momentum.
- PE momentum in gaming shows no signs of slowing, with major funds eyeing public gaming companies for take-privates and top private studios becoming prime acquisition targets for growth-focused investors. With the resurgence of growth financing for mobile game studios in Q3'25, we are optimistic that funding activity across the gaming sector will continue gaining momentum in the coming quarters. Al and tools continue to be hot sectors.
- · We expect Coffee Stain Group to complete its IPO following the spin-off from Embracer by year-end and remain optimistic about the prospects for a strong Discord listing in 2026.



















impact46







Unity LINGOKIDS



appcharge



















GAMING KEY HEADLINES: Q3 2025

M&A



- EA, the American developer and publisher known for its sports game franchises, announced its acquisition by PIF, Silver Lake, and Affinity Partners in the largest ever leveraged buyout for \$55B.
- Prime Insights, a research technology company known for its rewards app Hey Cash, which pays users to play games, has been acquired by Aonic, in a deal valued at over \$250M, Aonic's largest acquisition to date.
- Eleventh Hour Games, known for the ARPG Last Epoch, was acquired by KRAFTON for an initial consideration of \$96M.
- WHOW Games, a former subsidiary of Azerion and social casino developer, was sold to DoubleDown Interactive for up to \$76M.
- Kammelna, the gaming studio that developed a popular digital version of the card game Baloot, was acquired by Impact46, a technology investment firm.
- Take-Two Interactive made two acquisitions this quarter: Color Block Jam, a popular mobile puzzle game, and the team at YOOM who developed a markerless performance capture solution.























Fundraising



- Lingokids, a platform that provides interactive educational entertainment for children, raised a \$120M round.
- Mobile games developer Good Job Games raised \$60M in a Series A round led by Menlo Ventures and Anthos Capital, bringing the total investment in the company to \$83M.
- Appcharge, which provides DTC stores to mobile publishers, raised \$58M in a Series B funding round led by IVP and brings the total investment in the company to \$89M.
- Mobile developer Million Victories, known for the game Million Lords, raised nearly \$40M in a funding round led by Haveli Investments.
- Kong Studio, a mobile games developer, raised \$36M in a round led by Atinum Investment.
- Distinct Possibility Studios, which is developing a shooter game with Web3 elements, raised \$31M in a funding round led by BITKRAFT and Brevan Howard Digital.













Public **Markets**



- Light & Wonder announced the pricing of \$1B of senior unsecured notes with the primary goal of repaying outstanding debt.
- · Azerion Group announced the successful placement of more than \$260M of new bonds to help pay outstanding debt.
- Turtle Beach, the American gaming accessories company, replaced its previous debt arrangements with a new \$150M senior secured credit facility to reduce its cost of capital and help provide the resources to fuel future growth.

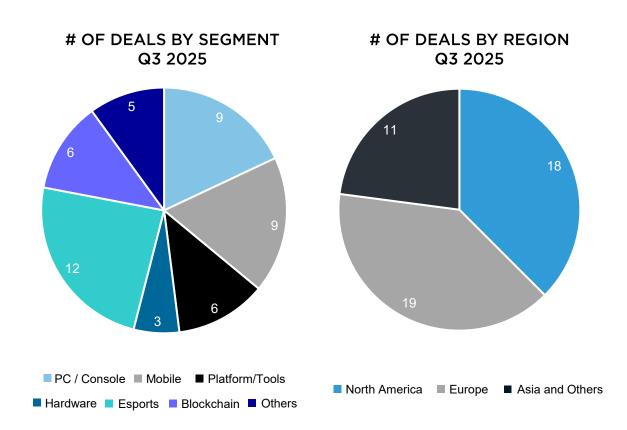
LIGHT & WONDER

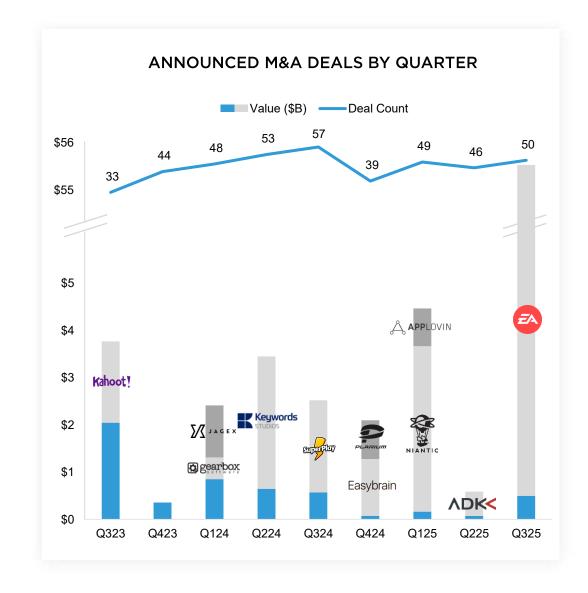




GAMING M&A TRANSACTIONS Q3 2025

50 DEALS AND \$55B+ IN ANNOUNCED DEALS







GAMING M&A TRANSACTIONS Q3 2025

50 ANNOUNCED DEALS AND \$55B+ IN DISCLOSED DEAL VALUE







- EA, the American developer and publisher known for its sports game franchises, announced its acquisition by PIF, Silver Lake, and Affinity Partners in the largest ever leveraged buyout for \$55B.
- Through the transaction, shareholders will receive a 25% premium to unaffected share price, and current CEO Andrew Wilson will stay on. The transaction is expected to close in Q2 2026.







- The research technology company Prime Insights was acquired by Aonic, a group of gaming and technology companies, for over \$250M, signifying Aonic's largest acquisition to date.
- Among Prime Insights' offerings is HeyCash, an app that allows users to earn real money by playing games. The acquisition builds on Aonic's existing capabilities in user acquisition and insights.



KRAFTON



- Eleventh Hour Games, known for the ARPG Last Epoch, was acquired by KRAFTON for an initial consideration of \$96M.
- The acquisition strengthens KRAFTON's games portfolio through the addition of a popular IP on PC. The company intends to use its resources to help the Eleventh Hour Games grow its audience and put out more content.







- WHOW Games, a former subsidiary of Azerion and social casino developer, was sold to DoubleDown Interactive for up to \$76M.
- With this acquisition, DoubleDown Interactive aims to grow its presence in the European market and capitalize on synergies through its operational expertise, marketing capabilities, and IP.



impact46



\$53M

- · Kammelna, the gaming studio that developed a popular digital version of the card game Baloot, was acquired by Impact46, a technology investment firm.
- Through the partnership, Kammelna hopes to expand its reach and develop more games. The acquisition is also part of Saudi Arabia's strategy to grow its presence in gaming and entertainment.

Color Block Jam



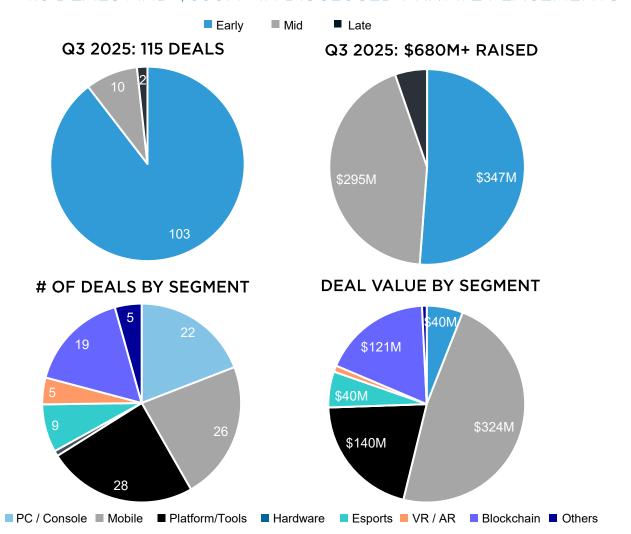


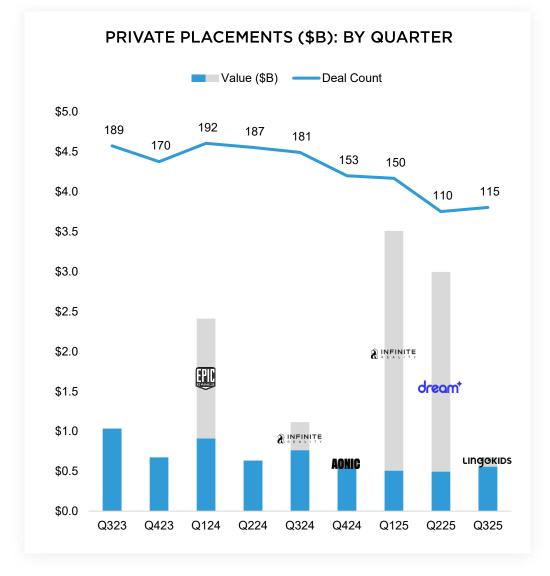


- Take-Two Interactive made two acquisitions this quarter: Color Block Jam, a popular mobile puzzle game, and the team at YOOM who developed a markerless performance capture solution.
- · The Color Block Jam acquisition gives Take-Two full ownership of the hit mobile game. Through the YOOM acquihire, Take-Two hopes to leverage the team's expertise to strengthen its development capabilities.

GAMING PRIVATE PLACEMENTS Q3 2025

115 DEALS AND \$680M+ IN DISCLOSED PRIVATE PLACEMENTS







GAMING PRIVATE PLACEMENTS: Q3 2025

TOP PRIVATE PLACEMENTS

TARGET	SEGMENT	DATE	DEAL VALUE (\$M)	VALUATION (\$M)	SELECT INVESTORS	TARGET COUNTRY
LINGOKIDS	Mobile	Sep-25	<u>120</u>		General Catalyst	
goodjob	Mobile	Jul-25	<u>60</u>		Menlo Ventures, Anthos Capital	
appcharge	Platform/Tools	Aug-25	<u>58</u>		IVP, Playrix, BITKRAFT	(XX
MILLION VICTORIES	Mobile	Jul-25	<u>40</u>		Haveli Investments	0
KONG	Mobile	Jul-25	<u>36</u>		Atinum Investment, Smilegate Investment	
POSS BILITY	Blockchain	Jul-25	<u>31</u>		BITKRAFT, Brevan Howard Digital	
DANTE GAMES	Blockchain	Jul-25	<u>20</u>		Rollman Management	
SHRAPNEL	Blockchain	Aug-25	<u>20</u>		Gala Games, Griffin Gaming Partners	
VITALITY	Esports	Aug-25	<u>16</u>		Rewired.GG	0
Born	Mobile	Sep-25	<u>15</u>		Accel, Tencent	



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GAMING PRIVATE PLACEMENTS Q3 2025

115 DEALS AND \$680M+ IN DISCLOSED PRIVATE PLACEMENTS

LINGOKIDS



\$40M Raised

- Lingokids, a platform that provides interactive educational entertainment for children, raised a \$120M round
- The investment will help Lingokids expand its content offerings and harness AI to increase both the speed of content production and the variety of content available on its platform.





- Mobile games developer Good Job Games raised \$60M in a Series A round led by Menlo Ventures and Anthos Capital, bringing the total investment in the company to \$83M.
- The investment will be used to scale the company's hit game Match Villains across the globe.





\$36M Raised

- Mobile developer Million Victories, known for the game Million Lords, raised nearly \$40M in a funding round led by Haveli Investments.
- The investment will help the studio double its team size by 2027 as well as fund user acquisition efforts in Europe, North America, and Asia.

Note: Drake Star did not act as financial advisor on transactions listed on this page



- Kong Studio, a mobile games developer, raised \$36M in a round led by Atinum Investment with participation from other investors, including Smilegate Investment and SV Investment.
- The funds will be used in the development of a new game. The studio's existing games include Guardian Tales and Dungeon Link.

appcharge



- Appcharge, which provides DTC stores to mobile publishers, raised \$58M in a Series B funding round led by IVP and brings the total investment in the company to \$89M.
- The company has been expanding rapidly, and the new funding will be used to further grow its platform through new products.





- Distinct Possibility Studios, which is developing a shooter game with Web3 elements, raised \$31M in a funding round led by BITKRAFT and Brevan Howard Digital.
- The studio is working on the open-world shooter game REAPER ACTUAL that will be released on PC.



MOST ACTIVE INVESTORS

TOP INVESTORS BY LTM DEAL COUNT

LARGE	VC FUN	DS: SERIES	A AND B FOC	USED
vc	DEALS	SELECT IN\	/ESTMENTS	LOCATION
G BITKRAFT	15	appcharge	POSS BILITY	
PL AY	14	BIG	beyondOS.	
GRIFFIN GAMING PARTNERS	9	AMPLITUDE STUDIOS	⊕PUS MAJ⊕R	
/\/\ MAKERS	6	VOYA	beyondOS.	
Arcadia	5	goodjob	BIG	
Bessemer Venture Partners	4	5 Sett	goodjob	
G GENERAL CATALYST	4	Lingokids	TALE (MONSTER	
ALTOS VENTURES	3	nirvanana	& BONFIRE	
Andreessen Horowitz	3	AZRA GAMES	C;3 Halliday	
KONVOY	3	ROOT	diversion	

SE	ED FO	CUSED GAMIN	NG VC FUNDS	5
vc	DEALS	SELECT INV	ESTMENTS	LOCATION
impact46	8	SPEKTER	SPOILZ	\$5\$NA
GAMING	5		emptyvessel.	
VENTURES	5	& Moon Beast	Magic Rotion	
fors**	4	TWIRLBOUND	arcanix	6
⊘ GFR FUND	4	Cloud	X • ©TAN	
Goodwater	4	BIG	B √ ddy.ai	
LUDUS	4	∆ TARK	TALE MONSTER	
TIRTA	4	caïtwheel	VOLDEX	
LATON	3	Born	grand	
NfX	3	FUSE G A M E S		

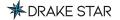


MOST ACTIVE INVESTORS

TOP INVESTORS BY LTM DEAL COUNT

	STRATE	GIC GAMING INVESTORS	
INVESTOR	DEALS	SELECT INVESTMENTS	LOCATION
Tencent	9	appcharge Born	
KRAFTON	8	JetSynthesys	
Smilegate [°]	6	ABSURB KONG STUDIOS	
SQUARE ENIX	5	pragma 🗱 •	
BANDAI	3	SUPER GAMING	
MIXI	3	⊚ eloelo 🔆 gameramp	
nc	3	MISTIL GRMES emptyvessel.	11 11
SAMSUNG	3	Audiomob	H H
⊗ Nazara [™]	3	NODWIN SIGMA GAMES	
overwolf	2	PlaySafe D MoonBeast	

	BLC	OCKCHAIN INVESTORS
VC	DEALS	SELECT INVESTMENTS LOCATION
anim (ca BRANDS	15	PIXION SLINGSHOTDAD
₱ SPARTAN	7	ZKEANDY PIXION
Arbitrum Gaming Venture	s 6	HYVE LABS 🏟 ProofofPlay
BIG BRAIN HOLDINGS	5	FrodoBots Al
YIELD GUILD GAMES	5	delabs PIXION
beam	4	OXALIS 1 INUTAN
SELPHI VENTURES	4	★MagicBlock
GAM3GIRL VENTURES	4	SONZAI° GUILD GAMES
Sfermion	4	Loot Labs SLINGSHOTDAO
tbv	4	EVEZREACH LABS GROKADE



GAMING LEAGUE TABLES: TOP BUYERS

TOP 10 STRATEGIC BUYERS LTM

	BUYERS	LEAGUE TABI	-E
COMPANY	DISCLOSED DEAL VALUE (\$M)	# OF DEALS	SELECT DEALS
PIF SAVY SCOP	ELY \$58,535	4	FANTIC Games Division
Tencent M RIOT STR SUMO MINICLIP ELL	\$1,200	4	Easybrain Lessmore.
<page-header> tripledot</page-header>	\$900	1	APPLOVIN Games Division
MO	\$820	1	PLARIUM
KRAFTON	\$626	3	ELEVENTH HOUR NOUTH NAME OF THE PARTY OF THE
☆ AONIC ®	\$250	1	Prime Insights
T2		3	Color Block Jam ¥ YOOM
VIRTUOS		3	PIPEWORKS Obstraction
É Apple		2	RAC7
/LATARI.		4	Thunderful Group TRAN\$PORT





PUBLIC MARKET VALUATIONS

ONLINE / MOBILE GAME DEVELOPERS & PUBLISHERS

COMPANY NAME North America / Europe - Mobile Focused	TICKER	COUNTRY	LTM	PRICE	MCAP	EV	REVENUE LTM	EBITDA LTM	EV/RE	VENUE NTM	EV/E LTM	BITDA NTM	PRICE/E	EARNINGS NTM	REVENUE LTM	GROWTH NTM	EBITDA LTM	GROWTH NTM	EBITDA / REV LTM
Light & Wonder	LNW	US	30-Jun-25	\$83.94	\$6,992.3	\$11,761.3	\$3,195.0	\$1,087.0	3.7x	3.3x	10.6x	7.6x	21.3x	12.7x	4%	12%	4%	43%	34.0%
Playtika	PLTK	IL	30-Jun-25	\$3.89	\$1,461.9	\$3,383.2	\$2,673.1	\$581.6	1.3x	1.2x	5.6x	4.5x	16.8x	7.2x	5%	2%	-6%	28%	21.8%
Modern Times Group	MTG B	SE	30-Jun-25	\$11.70	\$1,369.7	\$1,706.0	\$904.3	\$191.5	1.9x	1.3x	8.8x	5.7x	NM	15.9x	45%	40%	19%	54%	21.2%
GDEV	GDEV	CY	30-Jun-25	\$27.35	\$495.9	\$418.5	\$425.1	\$62.7	1.0x	1.0x	7.3x	6.8x	10.7x	11.0x	-4%	-5%	10%	2%	14.7%
Huuuge	HUG	US	30-Jun-25	\$6.43	\$361.0	\$179.9	\$241.7	\$80.9	0.7x	0.8x	2.2x	2.2x	5.2x	NA	-11%	-9%	-4%	0%	33.5%
Stillfront Group	SF	SE	30-Jun-25	\$0.68	\$349.9	\$793.8	\$701.8	\$117.0	1.1x	1.2x	6.5x	3.4x	NM	4.2x	-10%	-10%	-12%	99%	16.7%
Ten Square Games	TEN	PL	30-Jun-25	\$23.48	\$149.3	\$128.3	\$102.3	\$25.9	1.3x	1.2x	4.8x	5.0x	7.3x	NA	-10%	1%	-4%	0%	25.4%
G5 Entertainment	G5EN	SE	30-Jun-25	\$9.70	\$75.5	\$49.4	\$109.5	\$10.2	0.4x	0.5x	4.8x	2.5x	9.3x	9.7x	-15%	-7%	-6%	92%	9.3%
East Side Games	EAGR	CA	30-Jun-25	\$0.31	\$24.0	\$21.1	\$58.3	\$4.3	0.4x	0.3x	5.0x	1.9x	NM	12.4x	-4%	17%	-57%	158%	7.4%
								Average	1.3x	1.2x	6.2x	4.4x	11.8x	10.4x	0%	5%	-6%	53%	20.4%
								Median	1.1x	1.2x	5.6x	4.5x	10.0x	11.0x	-4%	1%	-4%	43%	21.2%
North America / Europe – PC / Console Fo	cused																		
Electronic Arts	EA	US	30-Jun-25	\$201.70	\$50,292.7	\$50,871.7	\$7,474.0	\$1,842.0	6.8x	6.3x	25.4x	16.8x	50.3x	22.9x	2%	8%	3%	64%	24.6%
Take-Two Interactive	TTWO	US	30-Jun-25	\$258.36	\$47,659.7	\$49,131.5	\$5,799.2	\$600.7	8.5x	5.9x	71.2x	32.0x	NM	48.0x	7%	43%	20%	156%	10.4%
CD Projekt	CDR	PL	30-Jun-25	\$74.38	\$7,431.2	\$7,128.2	\$277.8	\$113.6	25.8x	28.6x	63.2x	63.0x	59.9x	82.2x	-25%	-10%	-23%	0%	40.9%
Asmodee	ASMDEE B	FR	30-Jun-25	\$12.79	\$2,988.5	\$3,454.4	\$1,706.9	\$220.5	2.0x	1.9x	14.4x	11.7x	NM	15.8x	0%	5%	0%	34%	12.9%
Embracer Group	EMBRAC B	SE	30-Jun-25	\$11.06	\$2,487.9	\$2,041.5	\$2,197.5	\$645.3	0.9x	1.1x	3.1x	4.2x	5.4x	52.0x	NA	-12%	NA	26%	29.4%
Paradox Interactive	PDX	SE	30-Jun-25	\$18.57	\$1,961.6	\$1,858.3	\$217.2	\$83.0	8.5x	6.9x	21.2x	10.5x	27.9x	27.6x	-17%	23%	-6%	111%	38.2%
Ubisoft	UBI	FR	31-Mar-25	\$11.42	\$1,514.4	\$2,897.9	\$2,052.7	\$669.9	1.3x	1.3x	4.3x	3.5x	NM	NM	-17%	-1%	-43%	25%	32.6%
everplay group	EVPL	GB	30-Jun-25	\$5.09	\$734.0	\$657.7	\$216.9	\$56.0	3.1x	2.8x	11.7x	10.1x	25.0x	14.5x	-5%	10%	-1%	19%	25.8%
PlayWay	PLW	PL	31-Mar-25	\$77.68	\$512.7	\$454.4	\$77.9	\$46.9	5.5x	5.0x	8.9x	9.5x	11.3x	NA	8%	11%	9%	4%	60.2%
Remedy Entertainment	REMEDY	FI	30-Jun-25	\$18.14	\$247.4	\$235.7	\$70.3	\$9.2	3.4x	3.1x	21.9x	14.0x	NM	NM	52%	9%	NA	84%	13.1%
Pullup Entertainment	ALPUL	FR	31-Mar-25	\$28.63	\$229.0	\$331.8	\$421.5	\$143.8	0.7x	1.0x	2.1x	2.8x	9.8x	9.2x	108%	-30%	121%	24%	34.1%
Frontier Developments	FDEV	GB	31-May-25	\$6.16	\$222.4	\$191.0	\$122.1	\$13.5	1.6x	1.5x	11.8x	4.2x	11.3x	33.5x	1%	4%	NA	NM	11.0%
Digital Bros	DIB	ΙΤ	30-Jun-25	\$13.02	\$185.8	\$209.4	\$109.9	\$39.3	1.9x	1.3x	5.3x	2.4x	NM	5.8x	-21%	46%	-18%	121%	35.7%
Devolver Digital	DEVO	US	31-Dec-24	\$0.36	\$172.2	\$127.9	\$104.8	\$5.7	1.1x	1.2x	20.0x	14.5x	NM	21.6x	13%	5%	NA	54%	5.5%
CI Games	CIG	PL	30-Jun-25	\$0.86	\$164.8	\$170.3	\$17.6	-\$7.4	9.7x	3.9x	NM	14.8x	NM	NA	-77%	150%	NA	NM	-42.2%
EG7	EG7	SE	30-Jun-25	\$1.54	\$136.3	\$129.4	\$223.3	\$42.0	0.6x	0.6x	2.8x	3.1x	NM	38.2x	11%	-10%	41%	2%	18.8%
Bloober Team	BLO	PL	30-Jun-25	\$6.85	\$132.0	\$139.4	\$23.8	\$4.2	5.9x	NA	30.7x	NA	30.0x	NA	-1%	NA	-30%	NA	17.8%
Nacon	NACON	FR	31-Mar-25	\$0.85	\$92.2	\$226.3	\$181.5	-\$1.4	1.1x	1.0x	NM	2.9x	NM	13.8x	0%	12%	NA	NM	-0.8%
tinyBuild	TBLD	US	30-Jun-25	\$0.14	\$55.5	\$50.7	\$34.9	-\$11.7	1.5x	1.4x	NM	NM	NM	NM	-8%	3%	NA	101%	-33.6%
Snail Games	SNAL	US	30-Jun-25	\$1.09	\$41.0	\$39.9	\$91.0	-\$1.7	0.4x	0.4x	NM	9.1x	NM	NM	24%	17%	NA	NM	-1.9%
People Can Fly	PCF	PL	31-Mar-25	\$0.90	\$32.3	\$39.5	\$50.7	-\$47.0	0.7x	NA	NM	NA	NM	NA	14%	NA	NA	NA	-92.7%
Starbreeze AB	STAR B	SE	30-Jun-25	\$0.02	\$29.9	\$18.5	\$22.1	-\$35.3	0.8x	0.5x	NM	1.0x	NM	NM	-68%	59%	NA	150%	-159.5%
Skonec Entertainment	A276040	KR	30-Jun-25	\$1.22	\$26.4	\$22.1	\$3.6	-\$5.6	6.4x	NA	NM	NA	NM	NA	0%	NA	NA	NA	-155.2%
								Average	4.3x	3.8x	19.9x	12.1x	25.7x	29.6x	0%	17%	6%	61%	-3.3%
								Median	1.9x	1.5x	13.1x	9.5x	25.0x	22.9x	0%	8%	0%	44%	13.1%



PUBLIC MARKET VALUATIONS

DEVELOPERS IN JAPAN / KOREA AND CHINA (SHENZHEN LISTED)

COMPANY NAME	TICKER	COUNTRY	LTM	PRICE	MCAP	EV	REVENUE	EBITDA	EV/RE	VENUE	EV/E	BITDA	PRICE/E	ARNINGS	REVENUE	GROWTH	EBITDA	GROWTH	EBITDA / RE
Japan/Korea							LTM	LTM	LTM	NTM	LTM	NTM	LTM	NTM	LTM	NTM	LTM	NTM	LTM
Sony	6758	JP	30-Jun-25	\$28.78	\$172,175.8	\$174,225.6	\$90,197.4	\$13,308.3	2.0x	2.1x	12.8x	12.1x	21.7x	23.9x	3%	-7%	23%	11%	14.8%
Nintendo	7974	JP	30-Jun-25	\$86.53	\$100,738.6	\$87,845.4	\$10,331.9	\$2,077.3	8.7x	6.1x	36.6x	33.3x	50.7x	43.5x	2%	43%	-28%	30%	20.1%
BANDAI NAMCO	7832	JP	30-Jun-25	\$33.28	\$21,539.1	\$19,373.6	\$8,742.4	\$1,603.9	2.3x	2.3x	12.2x	13.0x	24.0x	24.9x	14%	-1%	54%	5%	18.3%
Konami Holdings	9766	JP	30-Jun-25	\$144.27	\$19,556.4	\$18,175.6	\$2,970.2	\$966.6	6.3x	5.5x	19.2x	16.4x	38.4x	29.9x	13%	15%	16%	18%	32.5%
NEXON	3659	JP	30-Jun-25	\$21.94	\$17,508.6	\$13,807.2	\$3,105.9	\$1,067.7	4.6x	4.2x	13.5x	13.9x	26.2x	25.1x	3%	9%	17%	5%	34.4%
Capcom	9697	JP	30-Jun-25	\$27.18	\$11,370.8	\$10,379.6	\$1,285.8	\$570.1	8.3x	7.9x	18.7x	18.2x	30.2x	30.0x	0%	5%	0%	3%	44.3%
KRAFTON	A259960	KR	30-Jun-25	\$208.21	\$9,291.4	\$6,695.0	\$2,122.9	\$1,002.4	3.3x	2.7x	7.2x	6.9x	13.3x	11.8x	22%	20%	23%	1%	47.2%
Square Enix	9684	JP	30-Jun-25	\$21.50	\$7,751.3	\$6,187.6	\$2,175.5	\$328.9	2.9x	3.1x	19.3x	16.8x	61.6x	34.8x	-8%	-7%	-1%	15%	15.1%
Sega Sammy	6460	JP	30-Jun-25	\$21.06	\$4,424.7	\$4,457.1	\$2,808.6	\$307.7	1.6x	1.3x	14.0x	9.1x	39.0x	15.6x	-13%	23%	-37%	63%	11.0%
Koei Tecmo	3635	JP	30-Jun-25	\$13.01	\$4,302.8	\$4,260.8	\$556.9	\$221.2	7.8x	6.8x	19.8x	18.3x	20.9x	20.1x	-4%	15%	12%	8%	39.7%
NetMarble	A251270	KR	30-Jun-25	\$43.92	\$3,598,6	\$4,184.3	\$1,949.1	\$284.2	2.2x	1.9x	12.1x	12.1x	57.7x	15.9x	-1%	15%	44%	26%	14.6%
NCSoft	A036570	KR	30-Jun-25	\$153.76	\$2,981.8	\$2,214.7	\$1,148.2	-\$14.8	2.0x	1.7x	NM	12.1x	NM	27.9x	-5%	19%	NA	NM	-1.3%
DeNA	2432	JP	30-Jun-25	\$15.67	\$1,747.1	\$1,539.8	\$1,190.4	\$351.5	1.3x	1.4x	4.2x	5.8x	8.0x	9.3x	28%	-7%	NM	23%	29.5%
SHIFT UP	A462870	KR	30-Jun-25	\$29.22	\$1,726.4	\$1,264.8	\$204.0	\$133.7	6.4x	5.9x	9.8x	9.0x	15.1x	14.1x	0%	9%	0%	8%	65.5%
Pearl Abyss	A263750	KR	30-Jun-25	\$25.23	\$1,549.9	\$1,380.3	\$250.1	\$0.4	5.7x	3.2x	NM	21.2x	NM	24.8x	1%	77%	-97%	NM	0.2%
GungHo Online	3765	JP	30-Jun-25	\$18.29	\$993.6	\$244.0	\$696.8	\$76.6	0.4x	0.4x	3.3x	2.7x	28.0x	18.5x	-10%	2%	-55%	23%	11.0%
Kakao Games	A293490	KR	30-Jun-25	\$11.11	\$911.3	\$1,292.7	\$395.1	\$26.9	3.4x	3.1x	NM	31.7x	NM	NM	-15%	10%	-74%	57%	6.8%
DOUBLEUGAMES	A192080	KR	30-Jun-25	\$37.02	\$738.2	\$482.5	\$475.7	\$178.3	1.1x	0.9x	2.8x	2.6x	7.0x	7.2x	4%	21%	-6%	8%	37.5%
WeMade Entertainment	A112040	KR	30-Jun-25	\$18.97	\$640.2	\$770.5	\$471.3	\$44.7	1.7x	1.7x	6.7x	16.6x	6.3x	30.9x	-7%	2%	NA	7%	9.5%
NHN Entertainment	A181710	KR	30-Jun-25	\$19.22	\$600.5	\$494.0	\$1,815.7	\$38.3	0.3x	0.3x	15.5x	3.0x	NM	10.4x	4%	7%	-67%	NM	2.1%
Gree	3632	JP	30-Jun-25	\$2.97	\$508.3	\$212.4	\$395.8	\$35.8	0.6x	0.5x	6.1x	NA	63.6x	16.7x	-7%	15%	-18%	NA	9.0%
DoubleDown Interactive	DDI	KR	30-Jun-25	\$9.34	\$462.8	\$23.1	\$333.3	\$136.8	0.1x	0.1x	0.2x	0.2x	4.4x	3.9x	0%	15%	1%	8%	41.1%
Com2uS	A078340	KR	30-Jun-25	\$26.02	\$297.2	\$434.0	\$529.0	\$19.6	0.9x	0.8x	NM	10.6x	NM	14.2x	7%	13%	NM	118%	3.7%
Me2on	A201490	KR	30-Jun-25	\$4.02	\$122.2	\$141.3	\$66.3	\$11.3	2.2x	NA	14.1x	NA	NM	NA	-14%	NA	-43%	NA	17.1%
GAMEVIL	A063080	KR	30-Jun-25	\$14.70	\$96.9	\$187.4	\$86.6	-\$10.3	2.2x	NA	NM	NA	NM	NA	-29%	NA	NA	NA	-11.9%
JOYCITY	A067000	KR	30-Jun-25	\$1.24	\$86.8	\$145.0	\$98.2	\$10.4	1.5x	1.3x	14.5x	NA	NM	NA	-14%	19%	-50%	NA	10.6%
T3 Entertainment	A204610	KR	30-Jun-25	\$1.37	\$76.6	\$31.0	\$47.7	\$12.1	0.7x	NA	2.4x	NA	7.9x	NA	22%	NA	81%	NA	25.4%
TO Entertainment	7120-1010	1414	00 0411 20	ψ1.07	ψ10.0	ψο τ.υ	Ψ+1.1	•											
								Average	3.0x	2.7x	12.0x	13.0x	27.6x	20.6x	0%	14%	-9%	23%	20.3%
								Median	2.2x	2.0x	12.5x	12.1x	24.0x	19.3x	0%	14%	-1%	11%	15.1%
China (Shenzhen listed)																			
Zhejiang Century Huatong	002602	CN	30-Jun-25	\$2.91	\$21.393.5	\$20.571.4	\$4.264.6	\$844.7	4.8x	3.3x	23.7x	16.1x	54.3x	23.0x	85%	45%	125%	50%	19.8%
Giant Network	002558	CN	30-Jun-25	\$6.35	\$11,996.8	\$11,604.5	\$440.8	\$112.4	26.2x	14.2x	NM	29.3x	55.8x	31.6x	9%	84%	-17%	NM	25.5%
Quihoo 360	601360	CN	30-Jun-25	\$1.59	\$11,119.9	\$7.953.9	\$1.128.3	-\$78.5	7.0x	6.9x	NM	NM	NM	NM	-2%	NM	NA	NA	-7.0%
Beijing Kunlun	300418	CN	30-Jun-25	\$6.83	\$8,568.1	\$8,709.1	\$962.3	-\$140.8	9.0x	9.3x	NM	NM	NM	NM	38%	-4%	NA	54%	-14.6%
Kingnet Network	002517	CN	30-Jun-25	\$3.94	\$8,426.7	\$7,989.0	\$717.6	\$244.1	11.1x	9.0x	31.9x	22.5x	33.4x	24.4x	5%	23%	11%	45%	34.0%
37Games	002517	CN	30-Jun-25	\$3.05	\$6,708.0	\$5,955.3	\$2.330.5	\$416.6	2.5x	2.4x	14.2x	12.3x	17.0x	16.0x	-7%	8%	-1%	15%	17.9%
Perfect World	002624	CN	30-Jun-25	\$2.69	\$5,336.6	\$4,900.4	\$907.6	-\$24.8	5.4x	4.5x	NM	20.4x	NM	32.8x	7%	20%	NA	NM	-2.7%
Ourpalm	300315	CN	30-Jun-25	\$0.75	\$2,023.3	\$1,694.2	\$99.0	-\$0.1	17.0x	17.8x	NM	84.0x	NM	NM	-28%	-4%	NA	NA	-0.1%
Dalian Zeus	002354	CN	30-Jun-25	\$0.79	\$1.633.9	\$1,589.6	\$251.9	\$4.7	6.3x	6.5x	NM	NM	NM	NM	19%	-3%	51%	114%	1.9%
Youzu Interactive	002334	CN	30-Jun-25	\$1.63	\$1,578.6	\$1,499.2	\$198.3	\$21.5	7.5x	6.9x	64.6x	18.1x	NM	30.7x	-4%	8%	-64%	NM	10.9%
ZQ Games	300052	CN	30-Jun-25	\$1.68	\$440.3	\$470.2	\$28.5	\$1.2	16.4x	16.3x	NM	NA NA	NM	NM	-19%	1%	NA	NA	4.3%
2 Q Ganios	000002	OIV	55-5411-25	ψ1.00	Ψ-τ-0.0	Ψ+1 0.2	Ψ20.5												
								Average	10.3x	8.8x	33.6x	29.0x	40.1x	26.4x	9%	18%	18%	56%	8.2%
								Median	7.5x	6.9x	27.8x	20.4x	43.9x	27.5x	5%	8%	5%	50%	4.3%



PUBLIC MARKET VALUATIONS

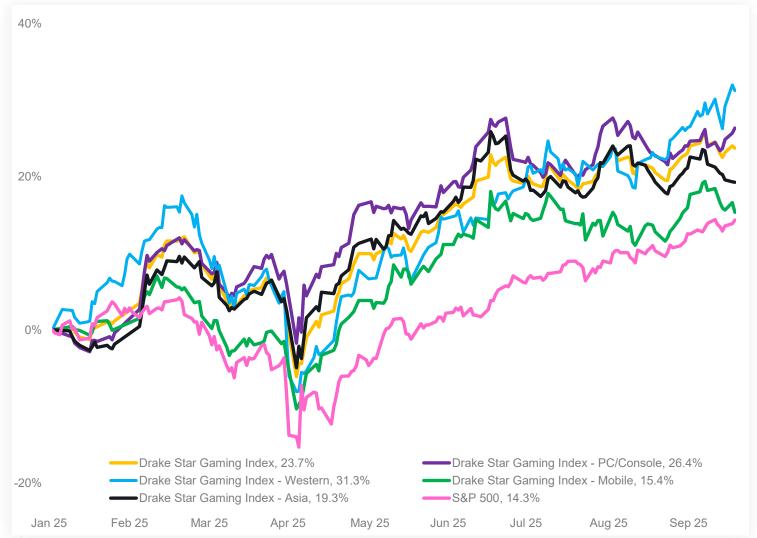
ONLINE/MOBILE GAME DEVELOPERS IN CHINA/INDIA/SE ASIA AND HARDWARE/PLATFORMS/ADVERTISING/TOOLS/ESPORTS

COMPANY NAME	TICKER	COUNTRY	/ LTM	PRICE	MCAP	EV	REVENUE	EBITDA	EV/RE	EVENUE	EV/E	BITDA	PRICE/E	ARNINGS	REVENUE	GROWTH	EBITDA	GROWTH	EBITDA / REV
China, South East Asia (US and HK	(G listed) & India						LTM	LTM	LTM	NTM	LTM	NTM	LTM	NTM	LTM	NTM	LTM	NTM	LTM
Tencent Holdings	700	CN	30-Jun-25	\$85.21	\$771,596.8	\$788,532.4	\$98,294.9	\$34,305.3	8.0x	7.2x	20.3x	16.2x	27.2x	20.4x	12%	11%	15%	41%	34.9%
Sea Limited	SE	SG	30-Jun-25	\$178.73	\$105,811.7	\$100,700.2	\$19,379.2	\$1,835.0	5.2x	4.1x	46.2x	24.4x	91.7x	36.1x	34%	26%	NM	125%	9.5%
NetEase	NTES	CN	30-Jun-25	\$151.99	\$96,415.2	\$77,980.6	\$15,310.0	\$5,108.7	5.0x	4.7x	15.0x	13.3x	0.0x	NA	3%	7%	16%	14%	33.4%
International Games System	3293	TW	30-Jun-25	\$25.82	\$7,275.2	\$6,624.8	\$708.4	\$421.3	9.7x	8.6x	16.4x	15.2x	22.9x	19.0x	28%	14%	39%	8%	59.5%
Kingsoft	3888	HK	30-Jun-25	\$4.45	\$6,179.8	\$3,496.0	\$1,445.1	\$422.0	2.4x	2.2x	11.4x	7.4x	25.9x	23.3x	15%	9%	33%	11%	29.2%
G-bits Network	603444	CN	30-Jun-25	\$79.78	\$5,725.0	\$5,175.8	\$593.8	\$213.1	8.7x	7.3x	24.0x	19.1x	38.1x	25.3x	12%	19%	12%	26%	35.9%
XD	2400	CN	30-Jun-25	\$10.44	\$5,056.0	\$4,657.1	\$819.9	\$216.9	5.6x	4.9x	20.8x	16.1x	26.7x	22.1x	52%	15%	NM	32%	26.5%
JOYY	JOYY	CN	30-Jun-25	\$58.61	\$3,010.4	\$1,474.3	\$2,110.2	\$137.9	0.7x	0.7x	8.8x	8.5x	1.8x	14.9x	-7%	2%	4%	26%	6.5%
Nazara	543280	IN	30-Jun-25	\$2.87	\$1,061.9	\$1,055.2	\$218.3	\$17.0	5.0x	4.2x	82.1x	32.2x	0.0x	NA	65%	20%	14%	100%	7.8%
NetDragon	777	CN	30-Jun-25	\$1.99	\$1,052.5	\$1,098.2	\$715.7	\$95.1	1.5x	1.5x	9.9x	8.3x	NM	20.2x	-24%	-1%	-37%	39%	13.3%
HUYA	HUYA	CN	30-Jun-25	\$3.33	\$758.2	\$273.1	\$852.8	-\$16.5	0.3x	0.3x	NM	3.2x	NM	28.9x	-2%	8%	NA	NM	-1.9%
Gamania Digital Entertainment	6180	IN	30-Jun-25	\$2.01	\$352.9	\$290.2	\$343.7	\$23.1	0.9x	1.0x	11.1x	3.9x	55.8x	92.9x	-4%	-16%	-22%	NM	6.7%
Zengames Technology	2660	IN	30-Jun-25	\$0.30	\$302.1	-\$19.5	\$200.0	\$53.3	NM	NA	NM	NA	7.2x	NA	-27%	NA	-49%	NA	26.7%
iDreamSky	1119	CN	30-Jun-25	\$0.15	\$262.1	\$435.9	\$189.0	-\$10.6	2.3x	NA	NM	NA	NM	NA	-18%	NA	NA	NA	-5.6%
Archosaur Games	9990	CN	30-Jun-25	\$0.32	\$259.8	\$54.4	\$186.5	-\$37.1	0.3x	NA	NM	NA	NM	32.9x	41%	NA	NA	NA	-19.9%
CMGE Technology Group	302	IN	30-Jun-25	\$0.06	\$188.6	\$213.7	\$203.8	-\$99.1	1.0x	1.0x	NM	NA	NM	NA	-37%	6%	NA	NA	-48.6%
FriendTimes	6820	IN	30-Jun-25	\$0.08	\$162.1	\$67.0	\$175.9	\$8.8	0.4x	0.3x	7.4x	2.6x	17.9x	7.8x	31%	12%	NA	187%	5.0%
Winking Studios	WKS	SG	30-Jun-25	\$0.20	\$88.7	\$66.9	\$36.1	-\$0.8	1.9x	1.5x	NM	16.0x	NM	40.3x	19%	21%	NA	NM	-2.3%
Ourgame	6899	KY	30-Jun-25	\$0.02	\$26.3	-\$0.6	\$11.9	-\$5.9	NM	NA	NM	NA	NM	NA	-7%	NA	NA	NA	-49.4%
								Average	3.5x	3.3x	22.8x	13.3x	26.3x	29.6x	10%	10%	3%	55%	8.8%
								Median	2.3x	2.2x	15.7x	14.2x	24.4x	23.3x	12%	11%	13%	32%	7.8%
Hardware, Platforms, Advertising &	Tools																		
NVIDIA	NVDA	US	27-Jul-25	\$186.58	\$4,533,894.0	\$4,487,701.0	\$165,218.0	\$98,281.0	27.2x	18.2x	45.5x	29.1x	53.1x	32.8x	72%	49%	61%	57%	59.5%
Applovin	APP	US	30-Jun-25	\$718.54	\$243,046.1	\$245,364.4	\$5,737.6	\$3,430.5	42.8x	39.3x	71.1x	47.4x	98.7x	61.0x	79%	9%	129%	51%	59.8%
Roblox	RBLX	US	30-Jun-25	\$138.52	\$96,028.5	\$95,170.9	\$4,023.0	-\$854.9	23.7x	14.2x	NM	57.7x	NM	NM	27%	66%	NA	NM	-21.2%
Dell	DELL	US	1-Aug-25	\$141.77	\$95,014.3	\$116,387.3	\$101,451.0	\$10,139.0	1.1x	1.1x	11.1x	9.4x	20.6x	13.8x	10%	8%	12%	22%	10.0%
Hewlett Packard	HPE	US	31-Jul-25	\$24.56	\$32,405.7	\$52,290.7	\$33,075.0	\$4,756.0	1.6x	1.3x	10.4x	7.5x	28.5x	10.6x	14%	20%	-1%	46%	14.4%
Unity	U	US	30-Jun-25	\$40.04	\$16,917.6	\$17,814.3	\$1,779.6	-\$85.4	10.0x	9.5x	NM	41.0x	NM	52.0x	-14%	6%	NA	NM	-4.8%
ASUS	2357	TW	30-Jun-25	\$22.01	\$16,349.3	\$14,598.0	\$22,438.2	\$1,219.7	0.7x	0.6x	11.2x	13.5x	13.6x	14.5x	26%	11%	16%	7%	5.4%
Logitech	LOGN	CH	30-Jun-25	\$108.83	\$15,164.8	\$13,774.2	\$4,614.4	\$758.6	3.0x	2.9x	17.8x	17.9x	26.0x	24.8x	5%	3%	1%	2%	16.4%
MSI	2377	TW	30-Jun-25	\$3.81	\$3,214.9	\$2,508.9	\$7,469.2	\$229.6	0.4x	0.3x	10.7x	6.4x	21.4x	10.7x	14%	9%	-26%	77%	3.1%
Acer	2353	TW	30-Jun-25	\$1.02	\$3,052.2	\$2,907.7	\$9,115.8	\$179.0	0.3x	0.3x	13.5x	9.1x	20.5x	15.6x	4%	4%	-14%	85%	2.0%
Corsair Gaming	CRSR	US	30-Jun-25	\$8.92	\$945.8	\$1,043.3	\$1,407.7	\$18.9	0.7x	0.7x	24.8x	10.6x	NM	15.2x	2%	14%	-30%	NM	1.3%
Atari	ALATA	FR	31-Mar-25	\$0.17	\$93.9	\$153.2	\$36.3	\$13.0	3.9x	NA	10.9x	NA	NM	NA	63%	NA	NM	NA	35.7%
Flexion Mobile	FLEXM	GB	30-Jun-25	\$0.46	\$26.2	\$8.2	\$102.2	\$0.2	0.1x	0.1x	19.3x	2.8x	NM	NA	-1%	6%	-96%	NM	0%
GLOE	9565	JP	31-Jul-25	\$5.99	\$16.6	\$18.0	\$15.3	-\$0.1	1.2x	NA	NM	NA	NM	NA	0%	NA	0%	NA	-0.9%
Enthusiast Gaming	EGLX	CA	30-Jun-25	\$0.05	\$8.0	\$35.1	\$41.6	-\$6.6	0.9x	NA	NM	NA	NM	NA	-57%	NA	NA	NA	-15.9%
								Average	7.8x	7.4x	22.4x	21.0x	35.3x	25.1x	16%	17%	5%	43%	11.0%
								Median	1.2x	1.2x	13.5x	12.0x	23.7x	15.4x	10%	9%	0%	48%	3.1%



STRONG RECOVERY OUTPERFORMING THE S&P 500

PERFORMANCE OF TOP GAMING COMPANIES BY TYPE AND GEO



Company	YTD Stock Return	Company	YTD Stock Return
RØBLOX	136.9%	NC	19.0%
Unity	77.9%	logitech	17.3%
⋈ everplay	75.0%	CAPCOM ®	17.1%
網易 NETEASE	72.6%	MO	16.1%
sea	66.3%	KT	6.8%
Tencent	59.6%	EMBRACER* GROUP	6.0%
SQUARE ENIX	58.5%	SEGA	3.1%
KONAMI	45.6%	⊗ Nazara™	-0.2%
CD PROJEKT RED	41.8%	kakaog ames	-4.7%
T2	40.0%	KRAFTON	-6.4%
(Nintendo)	39.8%	paradox	-12.6%
 E A	38.2%	GungHo	-18.8%
NEXON	37.3%	WEMADE	-24.2%
CORSAIR	35.2%	UBISOFT	-24.5%
SONY	33.3%	:DeNA	-24.7%
BANDAI NAMCO	32.5%	⋙ SHIFT UP	-35.3%
PEARL ABYSS	28.0%	Playtika	-40.7%
@ netmarble	19.3%	★ DRAKE STAR Gaming Index	23.7%

*DRAKE STAR

Source: CapIQ as of September 30, 2025

TOP COMPANIES IN DRAKE STAR GAMING INDEX

1H'25 PERFORMANCE BY REGION AND PLATFORM

Asia To	Asia Top 10								
Company	YTD Stock Performance								
網易 NETEASE	72.6%								
sea sea	66.3%								
Tencent	59.6%								
SQUARE ENIX	58.5%								
KONAMI	45.6%								
Nintendo*	39.8%								
NEXON	37.3%								
SONY	33.3%								
BANDAINAMCO	32.5%								
PEARL ABYSS	28.0%								
Drake Star Gaming Index - Asia	19.3%								

Western Top 10								
Company	YTD Stock Performance							
R4BLOX	136.9%							
Unity	77.9%							
■ everplay	75.0%							
CD PROJEKT RED	41.8%							
T2	40.0%							
ĒA	38.2%							
CORSAIR	35.2%							
logitech	17.3%							
MO	16.1%							
EMBRACER* GROUP	6.0%							
Drake Star Gaming Index - Western	31.3%							

PC / Console Top 10	
Company	YTD Stock Performance
■ everplay	75.0%
Tencent	59.6%
SQUARE ENIX	58.5%
KONAMI	45.6%
CD PROJEKT RED	41.8%
T2	40.0%
(Nintendo*)	39.8%
EA	38.2%
NEXON	37.3%
SONY	33.3%
Drake Star Gaming Index – PC/Console	26.4%

Mobile Top 10	
Company	YTD Stock Performance
R&BLOX	136.9%
網易 NETEASE	72.6%
sea	66.3%
netmarble	19.3%
NC	19.0%
MO	16.1%
⊗ Nazara™	-0.2%
kakaogames	-4.7%
KRAFTON	-6.4%
GungHo	-18.8%
Drake Star Gaming Index - Mobile	15.4%



GLOBAL REACH COMBINED WITH LOCAL PRESENCE

ONE OF THE LARGEST TECH TEAMS ACROSS NORTH AMERICA, EUROPE AND ASIA



5 countries



8 offices



500+ transactions







35+
Deal of the Year
Awards

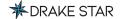


70%+
cross-border
transactions



30+
Partners &
Senior Advisors







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