

DRAKE STAR OVERVIEW

Drake Star is an award-winning global tech investment bank that has completed over 500 transactions since 2003. The Drake Star global team of experienced professionals and senior advisors across offices in New York, Munich, London, Paris, Los Angeles, San Francisco, Berlin, and Dubai* focuses on mergers & acquisitions and corporate finance services worldwide in Software/SaaS, HR Tech, Digital Services, FinTech, Digital Media, Industrial Tech, Consumer & Retail Tech and Mobility & Sustainability.

Drake Star is the marketing name for the global investment bank Drake Star Partners Limited and its subsidiaries and affiliates. In the USA, all securities are transacted through Drake Star Securities LLC. In the USA, Drake Star Securities LLC is regulated by FINRA and is a member of SIPC. Drake Star UK Limited (FRN 942020) is an appointed representative of Razlin Ltd (FRN 730805), which is authorized and regulated by the FCA. © 2024 Drake Star Partners Limited.

For more information, visit www.drakestar.com.

*Partner Office

PRIVACY AND COOKIE POLICY

Drake Star Partners Limited and its affiliates (“Drake Star Partners” or “firm”), are committed to protecting and respecting your privacy. This Privacy and Cookies policy (together with our [legal terms](#) and any other documents referred to in it) set out the basis on which any personal data we collect from you, or that you provide to us is processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

This privacy notice explains how Drake Star Partners processes your personal data with your relationship with us in accordance with applicable data privacy laws, the Data Protection Act 1998 and the General Data Protection Regulation (“GDPR”) which will become applicable as of 25 May 2018. We update this Privacy Policy notice from time to time and suggest that you review this Policy periodically to take notice of any changes we made.

1. Introduction

References to “you” or “your” refers to individuals whose personal data is processed by Drake Star Partners, including clients, potential clients, employees and representatives in connection with:

- the provision of services to potential and actual clients;
- transactions to which we are party; or
- services provided to us by a third-party vendor.

Personal data is information relating to an individual, which can be used either alone or with other sources of information to identify that individual. Personal data does not include information where the identity of the individual or the specific detail of the

information has been removed and is therefore anonymous. Sensitive personal data is a sub-category of personal data that relates to race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, criminal convictions and offences, trade union membership, information about health and genetic and biometric data.

The person responsible within the meaning of the General Data Protection Regulation, other data protection laws in the Member States of the European Union and other provisions of a data protection character is:

Susan Sharp
Drake Star Partners
16 Berkeley Street
W1J 8DZ
United Kingdom
Phone: +44 20 3907 3976
Email: london-uk@drakestar.com

2. Information we may collect from you

Drake Star Partners processes your personal information to meet our legal, statutory and contractual obligations and to provide you with our products and services. We will never collect any unnecessary personal data from you and do not process your information in any way, other than already specified in this notice.

You are not required to provide any personal information to access our website. We may, however, collect and process the following data from you:

- Name
- Telephone number
- Email address that you provide should you choose to subscribe to our newsletter via our website
- Office address
- Information that you provide when you submit an application for a position on our website’s “Careers” page
- If you contact us, we may keep a record of that correspondence
- We may also ask you for information when you report a problem with our website
- Information contained in business cards you have given us

We collect information in the below ways:

- Meeting notes
- Information you have shared with us
- Published data
- Business cards you have given us
- CVs and/or application letters you have sent us
- Cookies (please refer to this notice’s Cookies section)

3. How we use your personal data

Drake Star Partners takes your privacy very seriously and will never disclose, share or sell your data without your consent, unless required to do so by law. We only retain your data for as long as is necessary and for the purposes specified in this notice.

The purposes and reasons for processing your organizational or personal data are detailed below:

- To enable us to communicate with you to provide market insights and industry information which we believe will be of interest to you (i.e. “Newsletter”)
- To enable us to communicate with you effectively and efficiently at any point whilst you are a potential employee
- To enable us to communicate with you effectively and efficiently at any point whilst you are applying for a job
- To enable us to communicate with you to inform you about our projects
- To enable us to operate our website smoothly and efficiently to give you a good user experience

4. Newsletter

You receive newsletters from Drake Star Partners as you have consented to receiving this kind of information, are in business relations with Drake Star Partners and/or have expressed interest in receiving news updates from our firm.

Our Business to Business (“B2B”) communications will always fall under the following 5 categories: 1) deal announcement; 2) corporate announcement; 3) events; 4) research papers; 5) sector/market news and updates.

At Drake Star Partners, we take your privacy seriously and will only process your email address to send timely newsletters that are relevant to your line of business. The contents of this newsletter are informative in nature and are never meant to be considered as solicitation, offer, recommendation or advice.

Your email address is collected and processed either because you chose to subscribe to our newsletter via our website or following a meeting with one of Drake Star Partners’ employees and/or when this member of the Drake Star Partners team explicitly asked for your permission to add your email address to our distribution list.

We do not share or disclosure any of your personal information without your consent, other than for the purposes specified in this notice or where there is a legal requirement.

You are free to opt-out or object at any point in time by clicking the “unsubscribe” link, which can be found below every email newsletter, or by contacting us. There will be no charges for doing so other than the cost of transmitting the opt-out or objection at your provider’s base rates. Should you have any questions about this notice, wish to ask us what data we may hold on you, wish to change/restrict/delete any of your data we may hold in our systems (Customer Relationship Management “CRM”, email marketing, email distribution lists, etc.), please contact us at london-uk@drakestar.com.

5. Your rights

You have the right to access any personal information that Drake Star Partners processes about you and to request information about:

- What personal data we hold about you
- The purposes of the processing
- The categories of personal data concerned
- The recipients to whom the personal data has/will be disclosed
- How long we intend to store your personal data for
- If we did not collect the data directly from you, information about the source

If you believe that we hold any incomplete or inaccurate data about you, you have the right to ask us to correct and/or complete the information and we will strive to update/correct it as quickly as possible; unless there is a valid reason for not doing so, at which point you will be notified.

You also have the right to request erasure of your personal data or to restrict processing in accordance with data protection laws, as well as to object to any direct marketing from us and to be informed about any automated decision-making that we use. You have the right of appeal to a supervisory authority if the personal data are not collected from the data subject.

If we receive a request from you to exercise any of the above rights, we may ask you to verify your identity before acting on the relevant request; this is to ensure that your data is protected and kept secure.

6. Sharing and disclosing your personal information

We do not share or disclosure any of your personal information without your consent, other than for the purposes specified in this notice or where there is a legal requirement. Drake Star Partners uses third parties to provide a range of services and business functions, however all processors acting on our behalf only process your data in accordance with instructions from us and comply fully with this privacy notice, the data protection laws and any other appropriate confidentiality and security measures.

Further to the above, the purposes and reasons for sharing your organizational or personal data, and the recipients are detailed below:

- To enable us to share relevant personal information such as your application within our company consisting of different legal entities in the US, Europe and Asia
- Under exceptional circumstances, for example, if you have registered to one of our company events, we share your personal data with our event partners
- We use Amazon Web Services for hosting our website and Egnyte Connect as our cloud solution

Please write to us at london-uk@drakestar.com to obtain a full list of suppliers and their privacy policies.

7. Safeguarding measures

At Drake Star Partners, we work hard to protect you and your information from unauthorised access, alteration, disclosure or destruction and have several layers of security measures in place, including, but not limited to:

- Mandatory encryption and security training for all staff members
- Limited and siloed access to critical and confidential data
- Encryption of data at rest and in transit wherever practicably possible
- Extensive malware and Virus scanning and protection
- Security awareness training
- Firewalls, AntiVirus and Email Gateway Security

8. How long we keep your data

Drake Star Partners only ever retains personal information for as long as is necessary and we have strict review and retention policies in place to meet these obligations. We regularly review changes in the organizational data we hold and have processes enabling us to delete invalid data regularly.

9. Cookies

Cookies are small text files that are downloaded to your device by websites you visit.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, storing your preferences, and generally improving your experience of a website. Cookies make the interaction between you and the website faster and easier.

Cookies may be set by the website you are visiting (local cookies) or they may be set by other websites who run content on the page you are viewing (third-party cookies).

Drake Star Partners only uses a limited number of local and third-party cookies. Local ones include Cloudflare to identify trusted traffic and third-party ones include Google Analytics cookies, which are enabled to pull through data for anonymized analysis.

At Drake Star Partners, we only use cookies that are essential to the operation of our website, but we do not use any user data in any way.

You may refuse the use of cookies or withdraw your consent at any time by selecting the appropriate settings on your browser. Please note that removal of cookies may affect your use and experience of our website.

10. Legal basis of processing

The General Data Protection Regulation (20156/679), the e-Privacy Directive (2002/58/EC), the Data Protection Act 2018 as amended or supplemented from time to time and related EU data protection laws apply to organisations worldwide that process data of UK or EU citizens (“the Data Protection Laws”).

11. Sharing personal data

When using your personal data for the purposes and legal basis described above, we may share your personal data within the firm around the world as well as services

providers, affiliates or partners that we work with. We may also have go share your personal data with regulators, public institutions, courts or other relevant third parties.

We may have to transfer your personal data from the UK and European Economic Area (EEA) to a subsidiary within the firm or a third party outside of the EEA and in a jurisdiction not being subject to an adequacy decision of the European Commission. We will always ensure that in such circumstances, there is a legal basis and a relevant safeguard method for such data transfer so that your personal data is treated in a manner that is consistent with and respects the Data Protection Laws and other applicable laws and regulations on data protection. We ensure that there is an appropriate level of protection and that the transfer is lawful through various controls.

12. Further Information / Complaints

If you have any concerns or require any further information or wish to lodge a complaint, please do not hesitate to contact us at:

Drake Star Partners
16 Berkeley Street
W1J 8DZ
Phone: +44 20 3907 3976
Email: london-uk@drakestar.com

Drake Star Partners takes your privacy seriously and will only process any personal data we may hold with your consent and in accordance with the terms stated in our Privacy Policy.

TESTIMONIALS AND ENDORSEMENTS

The testimonials on this website (e.g. in Deal Announcements) were given by clients. The testimonials are no guarantee of future performance or success. These are not paid testimonials, and no material conflicts of interest exist between the person(s) providing the testimonial(s) and Drake Star.

For more information on awards and criteria, consult: maadvisor.com, globalmanetwork.com or world-congress.tmtfinance.com/awards/.